Supul Amarakoon

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Portfolio : https://supul.me/

ABOUT ME

A UI/UX Designer with 3+ years of professional experience in Web-based enterprise applications. Occasionally dabbling in Graphic Design, Web development, and media production. Freelance Illustrator and webcomic artist during her free time. Ask me about how my UX Design knowledge helped in making better comics!

TECHNICAL SKILLS

UX/UI	Sketch, Figma, Invision, Balsamiq, Sketchup,
Content Creation	Photoshop, Illustrator, InDesign, After Effects, Adobe Premier Pro
Illustration	Photoshop, SAI Paint tool, Ibis Paint
Project Management	Monday.com, Redmine, Trello, Asana
Frontend Development	HTML5, SASS, CSS, Bootstrap 3/4/5, Typescript, Jekyll, Vue.js, Vuetify, Git, Vanilla JS

EDUCATION

Bachelor of Information Technology

University of Canberra, Australia (2014)

Bachelor of Media Arts and Production

University of Canberra, Australia (2014)

UX Design

Bitmaker Labs, Toronto (2017)

WORK EXPERIENCE

UX Designer   January 2019 - Present
Wittaya Aqua International (Toronto, ON)

Lead the UX/UI Design of AquaOP Feed, a set of tools aimed for Aquafeed manufacturers to track data about their ingredients, perform market benchmarking analysis, and formulate feed for major farmed species. AquaOP Feed is now being used by some leading companies in Aquafeed production including USSEC, AquaChile, CJ Selecta, and Temasec.

Lead the UX/UI Design of AquaOP Farm, a farm management software used for record management, data tracking, and forecasting data in Aquaculture Operations. AquaOP Farm has experienced a steady growth in both free and paid users over the past year.

Designed and developed the marketing website for Wittaya Aqua. Implemented multilingual support and blogging features, as well as setting up basic SEO features including Facebook Pixel and Google Tag Manager.

Designed and developed iaffd.com, the official landing page for The International Aquaculture Feed Formulation Database with blogging feature.

Created promotional materials (Digital and print) for events and social media.

Created the brand identity by establishing design guidelines.

Content Marketer   June 2018 - October 2018
Mosaic Manufacturing (Toronto, ON)

Created the brand identity by establishing design guidelines.

Lead the design and creation of the Getting Started guides for Mosaic's product lineup.

Created promotional materials (Digital and print) for events and social media.

Product Designer   November 2017 - June 2018
Parkr Inc. (Waterloo, ON)

Created brand identity for GoParkr by establishing design guidelines.

Lead the design of GoParkr web and mobile apps.

Redesigned and implemented the GoParkr landing website.

Created promotional materials (Digital and print) for events and social media.

Media Manager   2015 July - 2016 February
Itelasoft Pvt. Ltd (Colombo, Sri Lanka)

Graphic Designer   2015 February - 2015 July
Itelasoft Pvt. Ltd (Colombo, Sri Lanka)